

general session minutes

MCM Board Meeting
Wednesday, April 24, 2024
Location: Maple City Market

In Attendance: Darin Short, Malinda Berry, Rose Shetler, Lizzy Diaz, Dave Kendall, Luke Gascho

Those Absent: Jama Yoder, Dustin Geroge-Miller, Anna Parker

Management Team in Attendance: Brad Alstrom (store manager)

Beginning (7:15 PM)

- Agenda Review
- Introductions
 - All those in attendance are ready to act.
- Approval of Minutes: Rose moves to approve the March 2024 minutes, Dave seconds, the motion carries. We noted that we would like to have the minutes include who is absent as well as who is present.

Monitoring, Education, and Engagement

Board Self-Monitoring

- R Global Definition of Board-Management Relationship
 - Discussion — We reflected on what the supervisory relationship
 - Motion: Dave moves that we accept Policy R as in compliance, Luke seconds, the motion carries.
- G Global Governance Commitment
 - Discussion — We appreciate and affirm all that is in the policy as things we value, noting we are sharpening our focus on strategy because MCM is in a different position than it was in the past.
 - Motion: Luke moves that we accept Policy G as in compliance, Rose seconds, the motion carries.

General Manager Monitoring & Reports

- GM Report
 - The report highlighted continued positive sales growth.
 - Since our last meeting, Brad attended a national NCG meeting and connected his GM Report to the recent NCG Board Bulletin. We looked at pages 18–19 of the board packet and data related to GM turnover, which is 28.5%.
 - Today was the first day of beer sales at MCM! Brad also talked about how dramatically the beer and wine landscape has changed because of the significant increase in craft beers. Anna Wiebe is our wine consultant to help Brad make the initial orders.
 - Brad anticipates turning to hiring a marketing manager and getting bids on roof repair.
- E.I Organizational Ends (delayed until May)
- X.I Annual Financial Condition and Activities (changed to July, reflecting timing of the review)

Board Education, Engagement & Reflection

- Board Election Update

- There are three open seats and because we did not receive any applications, Lizzy has agreed to join Darin and Dustin to be the three candidates on the slate.
- The election will run for about three weeks.
- Annual Meeting Planning
 - We discussed the pros and cons of holding the meeting at MCM.
 - We decided that we would like to have the meeting on Thursday, May 30 with Tuesday, June 4 as the alternate date.
 - Brad's goal is to have a more formal written report available to the membership.
 - Darin, Malinda, and Brad will plan the content (brainstorming included having a bouncy house and inviting the Gustafson-Zook family providing live music).
- Expansion Plan Review — We set this item aside due to time.
- Board Development Goals
 - Darin reminded us that we have a spreadsheet where we will be able to enter CBLD events that we attend during the year. Malinda will be sending out a Google Form where board members can identify their areas of interest for board development.
- NCG Board Bulletin — We set this item aside do to time.

End (8:38 PM)

To Do:

- Darin and Dustin need to send in their applications ASAP.
- Co-chairs and GM will plan the Annual Meeting
- Malinda will make a Google Form for board development

executive session minutes

We did not meet in executive session in April.