



2020 Maple City Market [Virtual] Annual Meeting Minutes

Wednesday, September 16, 7:00 to 8:00 pm

Theme: Resilient food systems during a crisis: how has the pandemic affected Maple City Market and how have we responded?

Roles:

Speakers:

Ben Hartman - local farm lens
Ben Sandel - national lens
Brad Alstrom - business update
Amanda Qualls - board update
Phyllis Miller - board toast

Mattie Lehman - moderator and chat monitor
Amanda Guzman - slides and tech helpline

The Meeting:

6:50 pm: Pre-meeting music began as folks logged in and Facebook live stream opened.

The Chat box prompt started participation with some interesting responses!

- *Your name*
- *How many years have you been a member / owner?*
- *What was your favorite deli item this month?*

7:00 pm: Mattie began the meeting with a welcome, reviewed the agenda and theme for the night and encouraged participation in chat box. She guided the introduction of those on the call including staff and board, then named the speakers and introduced Amanda G who provided the technical support

7:05: Ben Hartman from Clay Bottom Farm spoke about resilient local food systems during this pandemic crisis. Clay Bottom Farm's revenue stream depends on restaurants and farmers markets. The reality of the shutdown happening at the critical point of planting season, everything was in question. Maple City Market was one of the customers that provided an ongoing outlet for produce during this crisis.

7:15: Ben Sandel, Consultant from Columinate shared national trends for cooperatives across the country. He shared how Maple City Market and the Great Lakes Coop Group fit into those trends.

7:35: Brad offered an business update or state of the market. See the 2020 Annual Report for graphs and details!

7:40: Mattie guided through any chat box questions and offered speaker contact information. She then added an additional chat box prompt: What does your dream Co-op of the future look like? And then introduced Amanda Q

7:43: Amanda Qualls, Board Chair, offered updates from the board including announcing & welcoming new board members: Gwen Gustafson-Zook, Melinda Berry, Ursula Hess. Amanda thanked outgoing board members Denise Diener and Phyllis Miller

7:50: Phyllis Miller toast to close: “To Maple City Market! May 2021 show you as a continued beacon and example of how the cooperative business model provides strength to the community!”

7:55: The Annual Meeting then adjourned with a special thank you to all who participated via Zoom and FB Live. Music and a photo slide show of staff and store this year closed out the event.

Minutes submitted by Phyllis Miller, Secretary

Phyllis Miller

09/20/20