



Board of Directors Monthly Meeting Wednesday February 26, 2020, 5:33 – 6:45 pm

Present: Amanda Qualls, Rose Shetler, Sherri Kirchner, Denise Diener, Mark Seeley, Darin Short, Clayton Miller (arriving at 6:05 pm), and Brad Alstrom (General Manager)

Not present: Phyllis Miller

1. OPENING ACTIVITIES (5:33 pm)

- Our MCM “Ends” (read)
- Check-In: Are we prepared to act on everything before us?
- Declaration of quorum
- Review of the January 2020 meeting
 - Lucky’s market [shuttering stores](#), [Earth Fare](#) going out of business, and [Peapod delivery](#) ceasing delivery in the midwest. It seems that there has been over-investment in the midwest and Florida.
 - The store has an updated POS system.
 - The local Breadsmith (in South Bend) has closed, leading MCM to source local bread from a Michigan company.
 - Center store reset review.

Decision: Acceptance of the recommended decisions from the January 2020 board meeting. **Note:** *This is needed because we did not have quorum at the January meeting.*

Sherri moves to approve; Denise seconds

All are in favor

Decision: Approval of January 2020 Minutes

Rose moves that we approve the January 2020 minutes with the changes put forth in the meeting; Sherri seconds

All are in favor

2. GM REPORT (5:50 pm)

- Discuss the monthly GM report
 - i. Conveyor belts switch blew; looking forward to a fix for that.
 - ii. We now have Crystal Springs milk, which is selling well.
 - iii. A new logo and marketing materials are coming soon, likely in April.
 - iv. There is a change in the marketing department—Amanda Guzman is working in this role now. She is in school for marketing/communications, so this is a very good fit.
 - v. Anonymous donation to the vegfest in Maple City Market’s name
 - 1. This will take place in South Bend (and there are other VegFests in communities around the country)
[VegFest South Bend, April 26, 2020 at the Century Center](#)
 - vi. The market has some updated refrigeration needs, but we likely won’t replace until June or July.

1. Hossinger has no competitors from Ft. Wayne to South Bend, but Brad is going to try to look for a competitive quote just for comparison's-sake.
- vii. Brad is heading out of town for four days following this meeting. Following the March board meeting, Brad will be heading out for 11 days over the spring break holiday.
- viii. Review of the trends report.

3. POLICY GOVERNANCE (6:10 pm)

Reference materials: Decision tree

- POLICY MONITORING

- Monitoring of Board

- **Decision:** G.6 Agenda planning

Discussion: The board has a history of running behind schedule on GM compensation and annual review; we have an annual calendar of policies for review.

The board has not had a consistent training and educational cycle. The board retreat has been used for that purpose. Columinate—CBLD; they offer co-op cafes and then governance 101. Put together a calendar with educational opportunities for the board.

Clayton moves that we accept G.6 with partial compliance; Darin seconds

All are in favor

- Monitoring of GM

- **Decision:** X.1 Financial condition

Rose moves that we accept X.1 financial condition with acknowledgement of partial compliance; Mark seconds

All are in favor

4. ADDITIONAL AGENDA ITEMS (6:35 pm)

- Upcoming events/dates
 - March board meeting: Wednesday, March 25
- Create a list/calendar of educational and training opportunities
 - Plan to get prospective board members to the [101](#)
- Goshen Green Drinks takes place on the second Tuesday of the month. The March 10 Green Drinks will be held at Maple City Market from, 7-9 pm.
- CCMA (Consumer Cooperative Management Association) Conference will be taking place in Sioux Falls, SD from June 4-6.

Enter executive session 6:42 pm

Leave executive session 6:45 pm

5. ADJOURN (6:50 pm)

Minutes completed and submitted to board for approval by Amanda Qualls